**Job Title: Retail Marketing Project Executive**

**Function: Retail Products & Services**

**What’s the Job?**

* Working across all of Retail Products and Services, support project marketing communications to agreed timelines.
* Complete a review of digital marketing and social media communications and develop recommendations for implementation.
* Review of customer engagement and Customer Life cycle activity following the launch of Financial Services products; implement continuous improvements arising from analysis and recommendations.
* Implement findings from review of Post Office merchandising and digital ‘Point of Sale’ material.

**Who are we looking for?**

BA Digital Marketing/Marketing/Business or equivalent

**What to expect?**

With over 1.7m footfall per week, the strategy in our reimagined Post Office is to drive customer visits and appeal to broader demographics with new products and services in the Financial Services arena. You will support the implementation of the strategy within the Retail business.

Based in the iconic GPO in Dublin, you will be part of a team of 8 graduates to be recruited by An Post in 2020. While on the programme together, you will be based in separate parts of the organisation with distinct projects to work on.

**JOIN US ON OUR AMBITIOUS JOURNEY**