

**PostAim**

PostAim	2k - 75k	75k - 250k	250k - 500k	>500k
	Rate	Rate	Rate	Rate
0-50g Letter/Postcard	€ 0.70	€ 0.69	€ 0.68	€ 0.67
0-50g Large Envelope	€ 1.30	€ 1.28	€ 1.26	€ 1.26
0-50g Packet	€ 3.58	€ 3.58	€ 3.58	€ 3.58
51-100g Letter/Postcard	€ 0.77	€ 0.76	€ 0.75	€ 0.74
51-100g Large Envelope	€ 1.43	€ 1.41	€ 1.39	€ 1.39
51-100g Packet	€ 3.69	€ 3.69	€ 3.69	€ 3.69
101-250g Large Envelope	€ 1.90	€ 1.88	€ 1.85	€ 1.82
101-250g Packet	€ 4.57	€ 4.57	€ 4.57	€ 4.57
251-500g Large Envelope	€ 2.30	€ 2.25	€ 2.22	€ 2.22
251-500g Packet	€ 5.88	€ 5.88	€ 5.88	€ 5.88
501-1kg Packet	€ 8.61	€ 8.61	€ 8.61	€ 8.61

**Admailer.ie**

Admailer	Rate (No change)
Rate per item (Postcards)	€ 0.94

**Reach Plus**

Letter	Reach Plus	
	Rate	
>200		
>2,000	€	0.67
>5,000	€	0.66
>10,000	€	0.65
>20,000	€	0.64

100g Large Envelope	Reach Plus	
	Rate	
>200		
>2,000	€	1.43
>5,000	€	1.41
>10,000	€	1.39
>20,000	€	1.37

250g Large Envelope	Reach Plus	
	Rate	
>200		
>2,000	€	1.92
>5,000	€	1.89
>10,000	€	1.86
>20,000	€	1.84

500g Large Envelope	Reach Plus	
	Rate	
>200		
>2,000	€	2.74
>5,000	€	2.71
>10,000	€	2.68
>20,000	€	2.65

**Publications (No change)**

Weight not over	Rate 1 (100+ items)	Rate 2 (2,000+ items)
	Composite	Composite
250g	€ 1.25	€ 1.15
375g	€ 1.75	€ 1.65
500g	€ 2.20	€ 2.05
750g	€ 3.55	€ 3.40
1kg	€ 3.80	€ 3.80

Weight not over [Rate 1- 100-1,999 items]	Zone C	Zone B	Zone A	Composite
250g	€ 2.06	€ 1.44	€ 1.13	€ 1.25
375g	€ 2.89	€ 2.01	€ 1.58	€ 1.75
500g	€ 3.63	€ 2.53	€ 1.98	€ 2.20
750g	€ 5.86	€ 4.08	€ 3.20	€ 3.55
1kg	€ 6.27	€ 4.37	€ 3.42	€ 3.80

Weight not over [Rate 2- 2,000+ items]	Zone C	Zone B	Zone A	Composite
250g	€ 1.90	€ 1.32	€ 1.04	€ 1.15
375g	€ 2.72	€ 1.90	€ 1.49	€ 1.65
500g	€ 3.38	€ 2.36	€ 1.85	€ 2.05
750g	€ 5.61	€ 3.91	€ 3.06	€ 3.40
1kg	€ 6.27	€ 4.37	€ 3.42	€ 3.80

**Publicity Post (No change)**

**Standard Urban Rates per 1,000 (excluding VAT)**

Weight Not Over	Up to 25,000 items	Up to 200,000 items	Up to 500,000 items	500,000+ items
20g	€ 117.00	€ 106.00	€ 94.00	€ 89.00
50g	€ 136.00	€ 129.00	€ 117.00	€ 99.00
75g	€ 141.00	€ 136.00	€ 129.00	€ 112.00
100g	€ 170.00	€ 152.00	€ 136.00	€ 122.00

**Special Urban Rates per 1,000 (excluding VAT)**

Weight Not Over	25,000+ items
20g	€ 90.00
50g	€ 117.00
75g	€ 130.00
100g	€ 145.00

**Rural Rates per 1,000 (excluding VAT)**

Weight Not Over	Up to 25,000 items	Up to 200,000 items	Up to 500,000 items	500,000+ items
20g	€ 141.00	€ 127.00	€ 112.00	€ 106.00
50g	€ 162.00	€ 154.00	€ 141.00	€ 118.00
75g	€ 168.00	€ 162.00	€ 154.00	€ 135.00
100g	€ 204.00	€ 182.00	€ 162.00	€ 147.00

VAT at standard rate applies to the above rates.