

# Put your stamp on a unique business opportunity

## Run Your Own Post Office



New Income  
& Footfall



Products  
People Need



Broad  
Demographic



Marketing  
Support



Trusted  
Brand



 **POST**



# Increase Your Existing Retail Sales

Your Existing  
Retail Sales



Your  
New Post  
Office Sales



Increase in  
your Existing  
Retail Sales

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Ireland's largest parcel  
network

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120m electronic  
transactions every Month

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2,850,000 Irish Consumers  
use the Post Office

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1.7m Post Office Visits Weekly

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Increase in store Sales

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Commission on Every  
Transaction

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Customers from Day One

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Competitive setup Costs

# We're changing from one world to another

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- A person in a dark suit stands on a rocky outcrop, looking out over a large body of water towards a city skyline. The Statue of Liberty is prominent in the skyline. The sky is overcast, and the water is a deep blue-green. The scene is framed by a yellow curved banner at the top.
- ✓ Brand new financial services, government services and post & parcels services
  - ✓ We've enhanced our offerings to meet customers' needs while attracting a new type of customer with our new innovative products
  - ✓ We're now the largest parcel network in Ireland for online shopping

# Be the shop they cross the street for

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## Financial Services

State Savings, Current Accounts and Car, Home, Travel, Pet and Life Insurance providing unique range of financial offerings

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## Government Services

One-stop-shop for government services such as welfare payments and Passport Express

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## Foreign Currency Exchange

No. 1 foreign currency exchange provider in Ireland with cash and multi-currency card

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## Western Union

An Post is now the country's biggest Western Union agent

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## Largest Parcel Provider

Online shopping deliveries means Amazon customers are coming to your store

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## Bill Payments

Bill payments like gas, telecoms and electricity delivers commission with every transaction

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## High Street Banking

Bringing AIB, Ulster Bank and Danske Bank customers to your store for banking transactions

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## Gifts & Lottery

Gifts like One4all and Prize Bonds, as well as the Lottery will create sales and footfall

# Bringing a range of customers to your door

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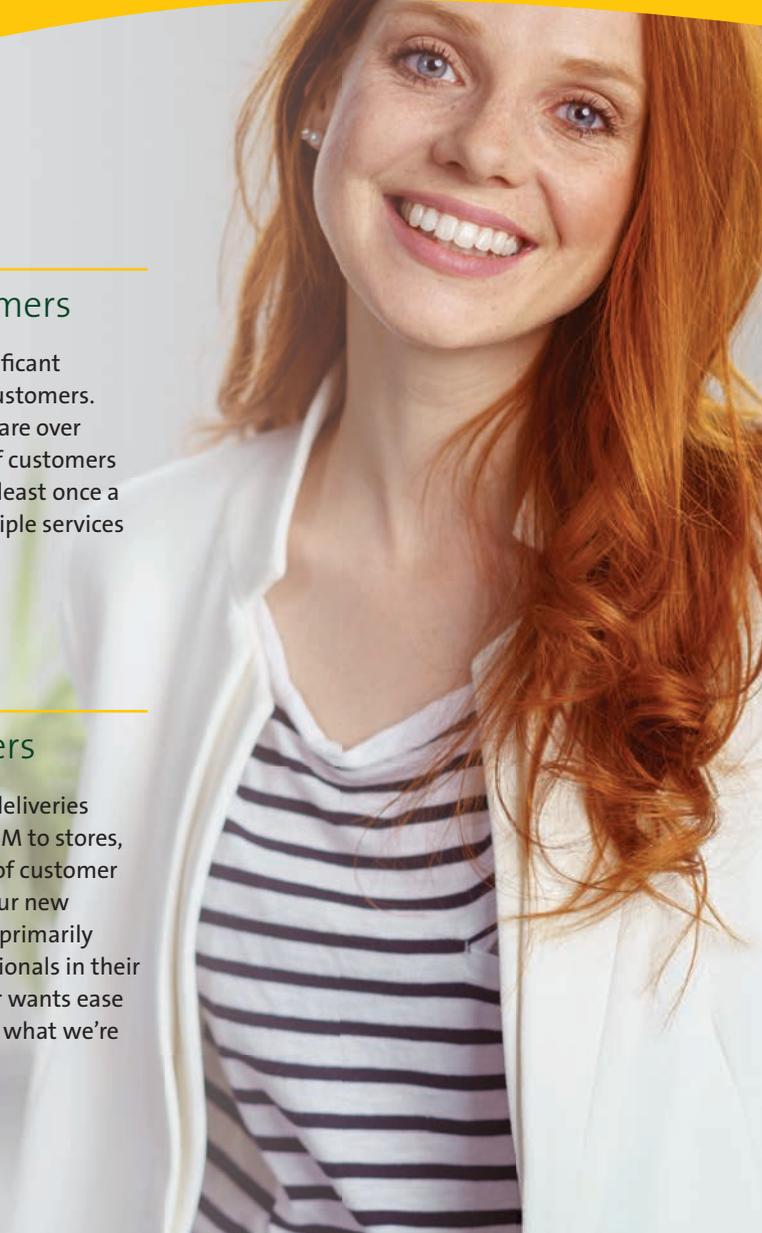
## Loyal Customers

The Post Office has a significant amount of loyal regular customers. One in every 2 customers are over the age of 50, with 79% of customers visiting the Post Office at least once a week and 56% using multiple services while they're there.

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## Newcomers

Now that we're bringing deliveries like Amazon, Zara and H&M to stores, there's a brand new type of customer doing business with us. Our new products and services are primarily targeted at young professionals in their 30s. This type of customer wants ease and convenience so that's what we're giving them.



# Unique commercial opportunity for your business with guaranteed footfall

79% of Post Office customers visit at least once a week

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Make commission on every Post Office customer transaction

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Guaranteed footfall into your store

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We help with equipment and software costs

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Significant always on marketing investment

*Take advantage of it before the shop next door does...*

# Postmasters tell their stories

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I am delighted I made the decision to go with An Post and would definitely do it again as I can only see positive benefits. By having a Post Office it **makes our store a destination point.**

**Barbara Furey**  
Postmaster and Spar owner, Perrystown, Dublin 12

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For a SuperValu like us footfall is the key to success. We are always looking for additional services to add value, the best one is a post office.

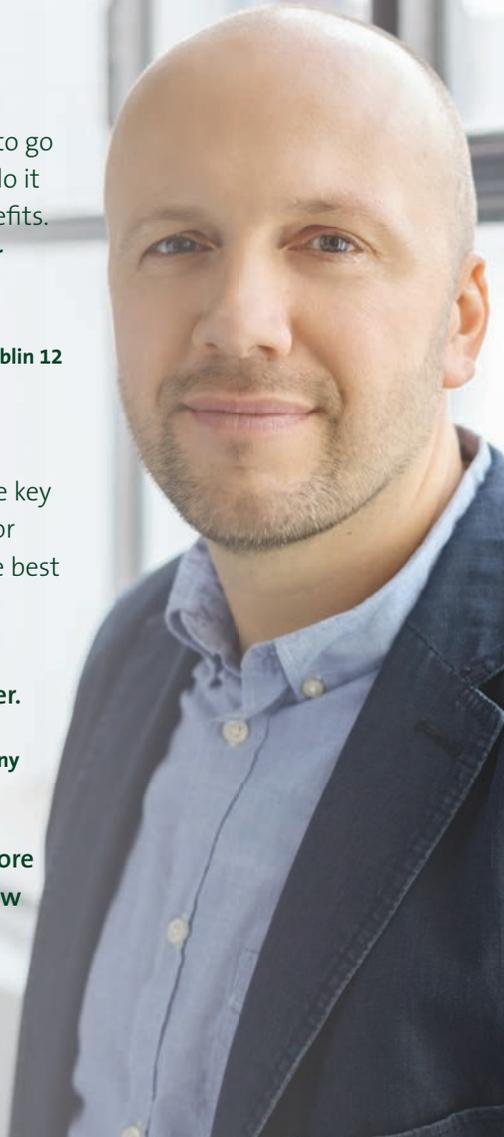
The Post Office has made a **huge contribution to our ability to prosper.**

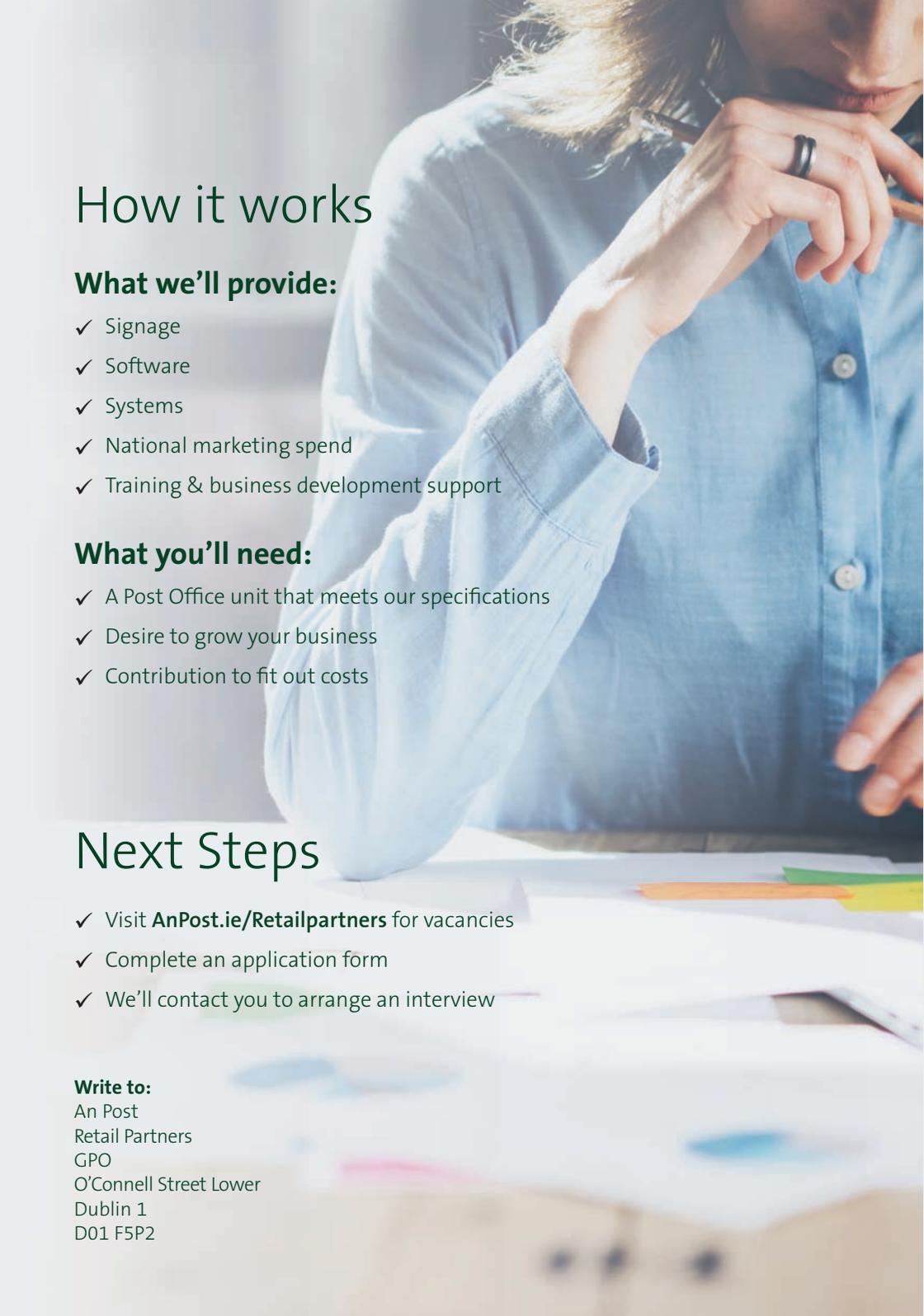
**Michael Doran**  
Postmaster and SuperValu owner, Co Kilkenny

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The **increased footfall within the store has given us the opportunity to grow our sales** and has also brought new customers through our doors

**Sandra McConville**  
Postmaster and SuperValu owner at Monasterevin, Co Kildare





# How it works

## What we'll provide:

- ✓ Signage
- ✓ Software
- ✓ Systems
- ✓ National marketing spend
- ✓ Training & business development support

## What you'll need:

- ✓ A Post Office unit that meets our specifications
- ✓ Desire to grow your business
- ✓ Contribution to fit out costs

# Next Steps

- ✓ Visit [AnPost.ie/Retailpartners](https://AnPost.ie/Retailpartners) for vacancies
- ✓ Complete an application form
- ✓ We'll contact you to arrange an interview

## Write to:

An Post  
Retail Partners  
GPO  
O'Connell Street Lower  
Dublin 1  
D01 F5P2